



A Partnership Program:



OCSD Okaloosa County
School District



Ben Anderson, Tax Collector
Marcus Chambers, Superintendent
Eric Aden, Sheriff

January 12, 2021

Dear Teachers of Art:

It is the spring edition of Kids Tag Art!

Covid-19 may have postponed our fall program, but we're ready to go for a spring run in time for a Mother's Day delivery! For those who don't know, Kids Tag Art is a program where, to date, over 5000 unique designs have been created locally, and thousands of dollars have been raised for participating schools here in Okaloosa County! As a fundraiser for your school and an art contest for your students, Kids Tag Art has proven to be very successful in Okaloosa County. During the past seven years this project has garnered over \$83,000.00 for local elementary schools! These are non-budgeted funds to support and embrace the Arts or secondary projects at your school.

The Okaloosa County Tax Collector's Office issues many different types of "specialty" or "vanity" license tags for registered automobiles. Some specialty tags support charitable organizations and a portion of the purchase price goes to support that organization. With that in mind, we are offering the Kids Tag Art program to the Okaloosa School District as a way to support the Arts in our local schools. We hope you will participate with us this school year.

Kids Tag Art encourages 5th graders to design their own license plate art and, for approximately \$15.00, it can be printed as their own unique specialty tag. These make great special occasion gifts and keepsakes as well. Each school earns 100% of the net proceeds (less printing costs) from the sale of their students' tags. The sale of these tags means additional dollars for your class, through class-room sales, contests, awards and simply just for participating!

For safety reasons, we will host a ZOOM kickoff on January 21, at 3:30pm. The meeting link has been provided in this email. If you did not receive it, please reach out to Shari Bruns at SBruns@OkaloosaTax.com or **850-651-7669**.

Kind regards,

Ben Anderson

Ben Anderson
Okaloosa County Tax Collector

